

This privacy policy sets out how Good People Group Pty Ltd uses and protects any information that you give Good People Group Pty Ltd when you use this website or trade via email or phone. We are committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement. Good People Group Pty Ltd may change this policy from time to time by updating this page.

WHAT WE COLLECT

We may collect the following information:

- Your name as you provide it, your business name as you provide it.
- Your contact information including email address and phone number.
- Any other information you may provide such as artwork/logos.

WHAT WE DO WITH THE INFORMATION WE GATHER

We require this information to fulfill your order and provide our service, and in particular for the following reasons:

- Internal record keeping - record of your order/s and invoices for your record keeping and our tax record purposes.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided, you can unsubscribe at any time and no further emails of this nature would be sent.
- To provide your name and address and email to 3rd party courier companies (Australia Post, Star Track) for the purpose of delivering your order and providing a tracking email.
- If we dispatch your order via our supplier direct (warehouse direct) the same details for your order delivery will be used (address, name) - this information is only shared for the purpose of order fulfilment and delivery, and only via our approved suppliers in Australia only.

SECURITY

We are committed to ensuring that your information is secure. To prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

HOW WE USE COOKIES

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added, and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

LINKS TO OTHER WEBSITES

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

CONTROLLING YOUR PERSONAL INFORMATION

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us. We will promptly correct any information found to be incorrect.

